

E-CELL ODYSSEY

2023-24



ABOUT

E-CELL DTU

The Entrepreneurship Cell of Delhi Technological University (E-Cell DTU) is a student-led, non-profit organization dedicated to **fostering entrepreneurial talent and cultivating the entrepreneurial spirit** among the nation's youth. Our mission is to inspire students to view entrepreneurship as a journey towards success and wisdom, providing a collaborative ecosystem where creative ideas can thrive. Through initiatives like the Leadership Lecture Series, E-Summit, and Startup Weekend, we support aspiring entrepreneurs by offering seed capital, mentoring, and networking opportunities, enabling them to **turn innovative ideas into successful ventures.**

Our vision is to build a community where students see entrepreneurship as a viable career path, blending talent, vision, and strategy to bring ideas to life. By making entrepreneurship education accessible and promoting collaboration, we aim to create an environment that nurtures **imagination, facilitates growth, and strengthens entrepreneurial activity both on and off campus.**



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INNOVATE
INSPIRE
IGNITE

In their Words: Faculty Reflections

Prof. S. Indu Dean, Student Welfare

As another eventful year passes, I am pleased to reflect on the significant strides made by E-Cell DTU. The past year has been marked by a series of successful initiatives that have enriched our academic environment and contributed greatly to our students' development. The Entrepreneurship Cell has been instrumental in organizing a range of impactful events, including insightful workshops and stimulating startup competitions. These activities have not only provided our students with valuable learning experiences but have also fostered a strong sense of community and collaboration. It has been rewarding to see the tangible benefits of these efforts on our student body. The opportunities provided by E-Cell DTU have allowed students to engage deeply with entrepreneurial concepts, build essential skills, and connect with industry leaders. Their growth and enthusiasm reflect E-Cell DTU's commitment to excellence and innovation. Looking forward, I am optimistic about the continued evolution of E-Cell DTU. The incredible events and conferences this year set a solid precedent for future achievements. I am confident that E-Cell DTU will continue to drive positive change and inspire further advancements in the years to come.



Prof. Prateek Sharma Vice Chancellor

Promoting Entrepreneurship and creation is in the spirit of DTU and I am proud to highlight the remarkable progress achieved by our Entrepreneurship Cell. The dedication and innovative spirit of the students and the faculty is commendable. Throughout this year, we have seen significant milestones, including impactful events and influential conferences that have enriched our entrepreneurial landscape. These accomplishments reflect the hard work and commitment of our faculty and students who have been instrumental in advancing our mission and creating a dynamic environment for entrepreneurial excellence. The initiatives led by E-Cell DTU have not only showcased our capacity for innovation but also demonstrated our ongoing commitment to nurturing talent and fostering an entrepreneurial mindset. Each success has reinforced our leadership in fostering entrepreneurial growth and has contributed to a thriving academic and professional community. Looking ahead, I am enthusiastic about the future of E-Cell DTU. The momentum we have built over the years sets the stage for continued evolution and achievement. With the innovative spirit that drives our work, I am confident that we will reach even greater milestones and further our impact in the years to come.



Dr. Manish Jain Faculty Advisor

As we reflect on the past year, I am proud to highlight the remarkable achievements of E-Cell DTU. Having closely observed their efforts, I am continually impressed by the dedication and hard work exhibited by both our students and faculty. E-Cell DTU has distinguished itself through a series of highly successful events, including innovative workshops, insightful seminars, and impactful startup showcases. These initiatives have not only advanced our mission but also highlighted the exceptional commitment and talent of our student members. The enthusiasm and creativity demonstrated by the Cell's members have been truly inspiring. Their ability to execute complex projects with precision and flair has fostered a dynamic and supportive entrepreneurial community, significantly enriching the academic experience for all involved.

Looking ahead, I am confident that E-Cell DTU will continue to thrive and build on its impressive accomplishments. The progress made this year sets a high benchmark, and I am excited to see even greater achievements in the future.



OUR EVENTS

E-Cell DTU hosts events year-round, connecting students with top entrepreneurs, industry experts, and celebrities. Dive in to experience the excitement firsthand!

Elevate

Our events kick off with Elevate, a unique orientation featuring a renowned entrepreneur who engages with students through interactive sessions and fun activities, all while introducing them to E-Cell.



E-Summit

It is our grand annual celebration of entrepreneurship, packed with exciting events:



1. **Leadership and Disruption Series:** Industry giants share insights in dynamic panel discussions.
2. **Espresso with E-Cell:** A candid chat with a celebrity guest.
3. **Keynote Speakers:** Top entrepreneurs and creators inspire students at the OAT.
4. **Shark Tank:** Real businesses pitch to VCs for funding opportunities.
5. **Hackathon:** Tech enthusiasts solve real-world business challenges.
6. **The B-Plan:** Students create pitch decks and compete with their startup ideas.
7. **Comedy Evening:** A famous comedian brings laughter after a day of intense competition.
8. **Bollywood Night:** The summit wraps up with electrifying performances by star entertainers.

Startup Weekend

The Startup Weekend Students from across the country gather for a thrilling 3-day startup battle, where they're mentored by industry experts to craft comprehensive pitch decks around their startup ideas and present them to a panel of judges.



Innovate -X

The InnovateX Tech enthusiasts from across the country face off in a challenging 2-day hackathon. They tackle real-world business problems, applying their skills to craft innovative solutions in this intense competition.



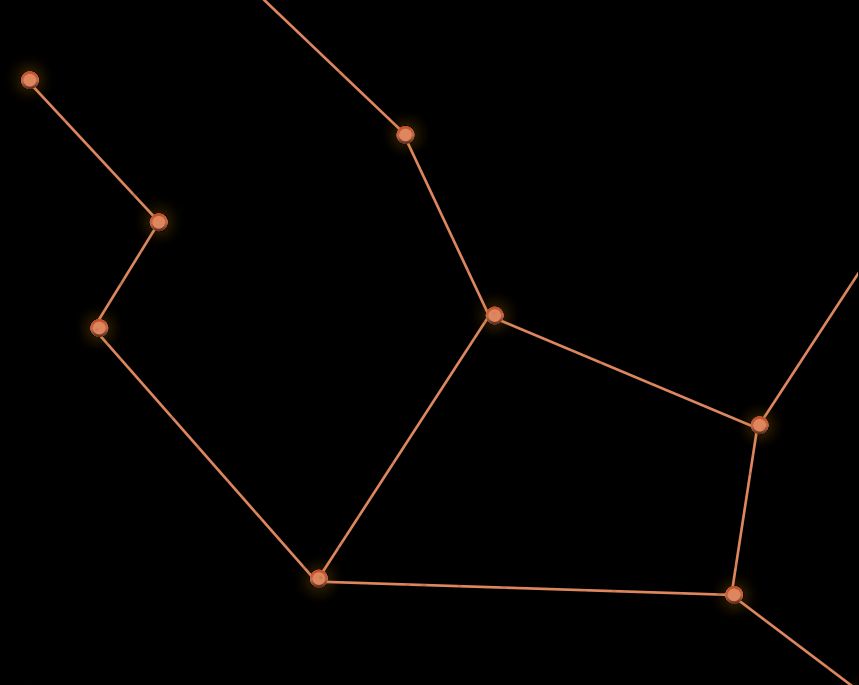


CLEVATE

E-cell DTU's Orientation

14 September

Imagine a rocket blasting off into space, filled with excitement and anticipation. That's what Elevate '23 felt like for the students of E-cell DTU. It was like a cosmic launchpad that set them on a journey towards success.



The event was a delightful mix of fun and learning, featuring **hilarious performances by talented comedians** that kept everyone laughing. This event wasn't just a big deal for E-cell DTU; it was a milestone for the whole college. It left a **lasting impression on the students**, making them feel more motivated and ambitious. It was like a rocket launch that sent them soaring into the future, ready to face any challenges and grab any opportunities.



Elevate '23 wasn't just an orientation; it was a celebration of the amazing things these students could achieve. It was like a party where everyone felt pumped up and ready to take on anything.

ANKUR WARIKOO

Mr. Ankur Warikoo, a well-known entrepreneur, was the special guest. His inspiring words were like rocket fuel, igniting the students' passion and dreams.



“

The best thing about being an **entrepreneur** is that it's not a profession, it's a **state of mind.**

”

E-SUMMIT '24

Venture into the Uncharted Future

LEADERSHIP AND DISRUPTION

SERIES

"Leadership and Disruption Series," a panel discussion featuring some of the industry's brightest minds. The Generic Panel explored the future of AI, while the Women's Panel celebrated the journeys of successful female entrepreneurs who have shattered glass ceilings in their respective fields.



ESPRESSO WITH E-CELL

01

02

03

04

INAUGURATION

The inauguration of E-Summit'24 set the stage for what was to come. Vice-Chancellor Prateek Sharma's words of encouragement and blessings for E-cell, coupled with President Madhav Aggarwal's insightful address, laid the groundwork for two days of intense learning, innovation and collaboration.

Priyaranjan Kumar, Vivek Raina, Anish Prasad, Manmeet Dhody, Manasa Garemella, Aparna Tyagrajan, Mrs. Shweta Jain, and Ujala Bedi were among the prominent figures who contributed to these insightful discussions.



As the summit progressed, "Espresso with E-Cell," an open-for-all podcast, added a casual yet insightful flavor to the proceedings. Here, Vikrant Gupta, a Senior Editor at Sports Tak, discussed the evolving landscape of Indian cricket, while Vijender Singh Chauhan, a viral sensation and Delhi University

OAT SPECTACLE

The Open Air Theater (OAT) was transformed into a vibrant hub of creativity & entertainment. Amit Bhadhana, the renowned YouTube creator, took the audience on a hilarious journey through his content creation experiences. Alakh Pandey, the popular educator, captivated the crowd with his stories and insights. Gaurav Kapoor, the comedy king, had everyone in stitches with his witty jokes. The Chaar Hazaar Band & DJ Vanmoon added to the atmosphere with their energetic performances.

START-UP SOCIAL

01 Day 2 of E-Summit brought fresh energy and new opportunities. The "StartUp Socials" session was a highlight, featuring successful startup founders, including some from Shark Tank. Visionaries like **Bipin Kaul from Paytm, Nitesh Singh from Blue Tea and Ankit Aggarwal from Bistro 57** emphasized the importance of turning ideas into reality and the critical role of mentorship in a startup's success.



07 OAT SPECTACLE



As the summit drew to a close, the OAT once again became a hub of activity. **Kashish Anand**, a social media influencer, surprised the audience with his musical talent, setting the stage for an evening filled with performances. **Aarush Bhola** and his Dilli Gang brought infectious energy to the stage, followed by the mesmerizing presence of actress **Barkha Singh**, who shared anecdotes from her journey in the film industry. The highlight of the night was/ The night reached its crescendo with **Nikhita Gandhi's** electrifying performance, marking her as the first Bollywood singer to perform at the E-Summit. Her powerful vocals left a lasting impression, making the night unforgettable.



COMPETITIONS

03 **The Shark Tank** event saw budding entrepreneurs pitch their startups to a panel of investors, including representatives from Titan Capitals and the Shiv Nadar Foundation.

04 **The B-Plan competition**, a showcase of creativity as well as determination, awarded a winning prize of 50,000 INR to the best entrepreneurial idea.

05 **The Hackathon**, with its impressive prize pool of 3,00,000 INR was particularly noteworthy, showcased the coding talents of participants, all of whom were guided by experienced mentors.

06 **The Product Design Competition** with prizes worth 50,000 INR, unleashed the creativity of participant to solve real-world problems, and showcase their design prowess.



KEYNOTE SPEAKERS



02

Akhil Chaudhry, the Managing Partner and CEO of Vaco Binary Semantics, shared his years of experience and a track record of success to us, teaching us the path to sustainable growth.

Khalid Wani, a TEDx Speaker and Founder CEO of KWCG, further inspired the audience with his keynote, urging them to embrace entrepreneurship as a means to build a better Bharat.

28.01.24



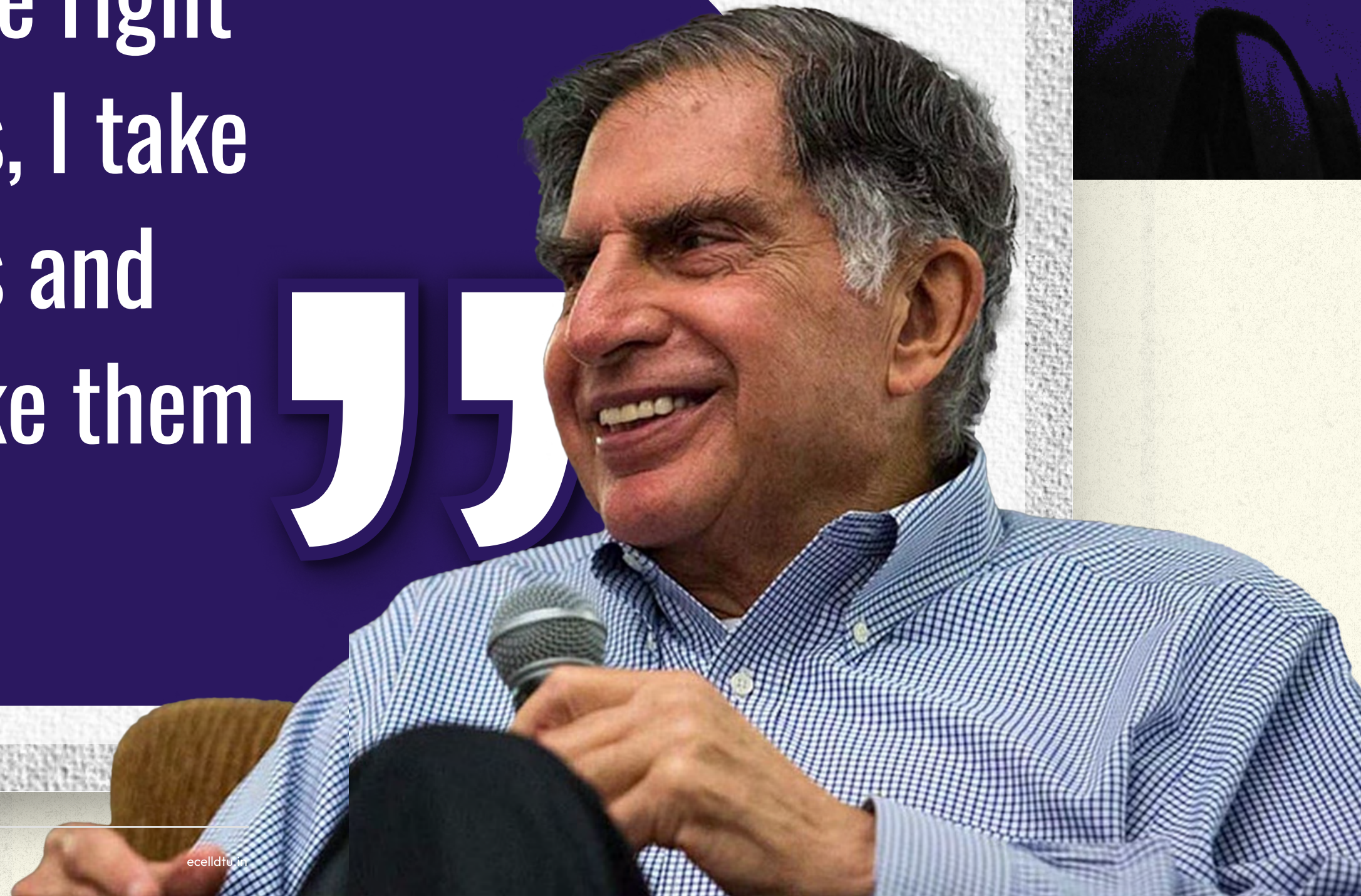
E-SUMMIT



-Ratan

Tata

I don't believe in taking the right decisions, I take decisions and then make them right.



BUSINESS DEVELOPMENT WING

workshop *with*



Nurturing Entrepreneurship

Ecell DTU's Business Development Wing is a new initiative dedicated to empowering members with the essential tools for entrepreneurial success. Through engaging workshops with **renowned founders and industry experts**, the wing aims to equip members with the knowledge to navigate the challenges, pitfalls, and strategies required to **sustain a venture**.

The wing's inaugural workshop featured a captivating talk show hosted by **Master's Union**. Guest speakers of the event were:

- **Vishesh Kurana:** Cofounder, Shiprocket
- **Aashish Chandra:** Senior Vice President, IBM-Kyndryl
- **Dr. Vinish Kathuria:** Managing Partner, SenseAI Ventures

All of them shared their invaluable experiences, offering insights and success stories from diverse industries. The speakers' interactive approach, **providing practical advice and answering audience questions**, created a stimulating learning environment for aspiring entrepreneurs and business leaders.

Following the talk show, attendees engaged in **networking, discussing innovative ideas and seeking feedback** on their entrepreneurial endeavours. This interaction fostered valuable connections, enabling participants to gain further insights and **receive mentorship**. The second workshop of the wing introduced a unique format where guest presenters **shared their startup ideas with an engaged audience**. The audience actively identified potential risks and shortcomings, contributing to the refinement and improvement of these concepts. This collaborative approach inspired the audience to **brainstorm potential ideas** of their own.

In a subsequent team-building activity, participants worked together to develop a startup idea from scratch. They focused on **creating a comprehensive business plan**, including scalability, revenue model, and market analysis. This exercise emphasized **innovation, teamwork, and strategic execution**.

As the Business Development Wing continues to grow, it is poised to become a **hub for entrepreneurial learning** and inspiration, empowering members to turn their ideas into reality and contribute to a thriving entrepreneurial ecosystem.



techstars_

STARTUP WEEKEND

build a startup in 54 hours!

powered by
Google for Startups



INNOVATE-X



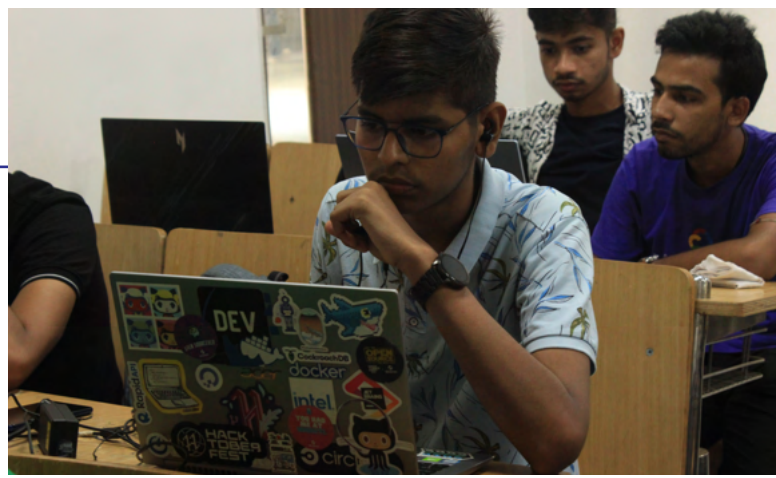
North India's Biggest Hackathon

20-21 July



InnovateX was a massive success! The Hackathon shattered expectations this year with over **2,500 applications** pouring in from all over the country. The top 10% were handpicked for the offline round, where each team brought their A-game, showcasing incredible dedication and skill. InnovateX was more than just a competition—it was an opportunity to shine at **North India's biggest Hackathon**. Participants got to flaunt their coding brilliance, project management expertise, and pitch-perfect presentations.

E-Cell DTU went the extra mile by organizing special mentorship sessions for all participants. These sessions featured **young, talented entrepreneurs** from diverse fields across India, who generously shared their insights and guided the students through their queries.



A Triumph of Innovation

The tips and advice offered during these sessions were not only valuable for the competition but will undoubtedly stay with the participants throughout their lives. Over **24 intense hours**, participants from all over the country demonstrated immense skill, talent, and an unyielding zeal fighting for the title and a prize pool of **3 lakh rupees**.

This event was the perfect finale to E-Cell DTU's tenure this year, a grand celebration that highlighted the journey and success of the team. It was an unforgettable, high-energy event that truly encapsulated everything E-Cell DTU stands for. It was the ultimate way to wrap up the year—a true banger that highlighted E-Cell DTU's success over the past year in just one day!


Achievements OF OUR ALUMNI



ADITYA KHANDELWAL
President

Bain & Company

BAIN & COMPANY



NISHANT AGGARWAL
Vice-President

Adobe

Adobe



ISHAANVIR SARAN DAS
Vice-President

Bain & Company

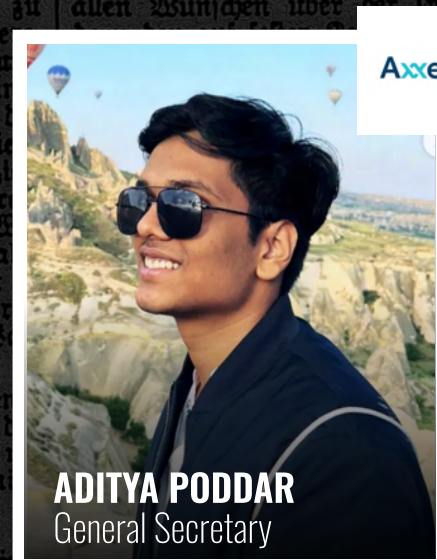
BAIN & COMPANY



GAURAV GARG
Treasurer

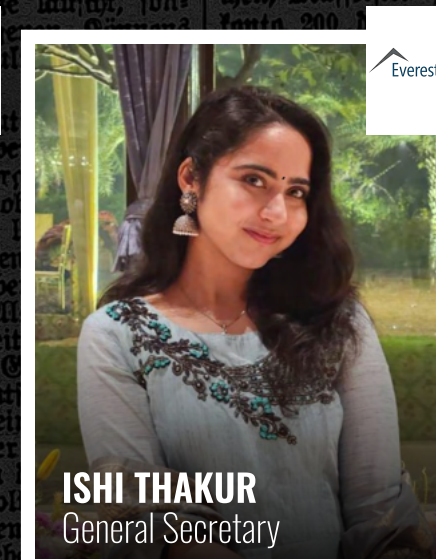
Walmart

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Save money. Live better.




ADITYA PODDAR
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Axxela



ISHI THAKUR
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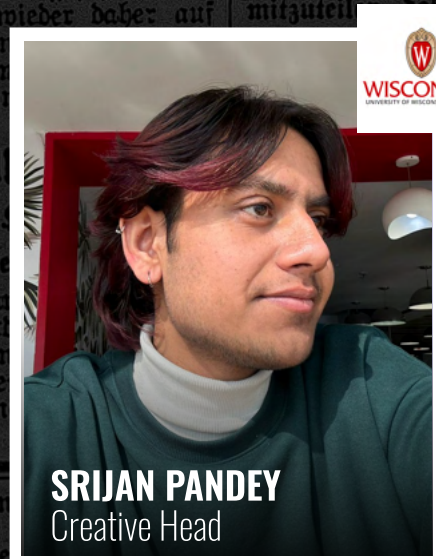
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TEJAS JAIN
Tech Head

Paisabazaar

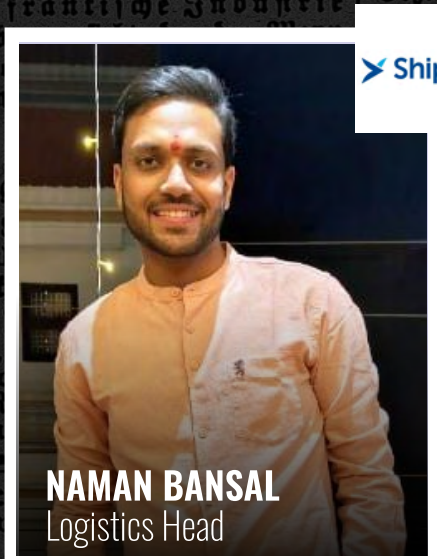
paisabazaar



SRIJAN PANDEY
Creative Head

University Of Wisconsin

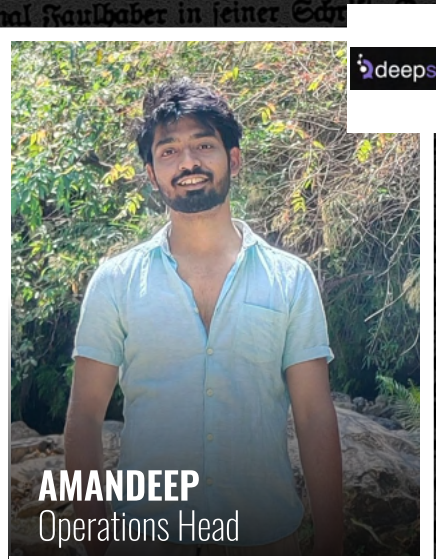
WISCONSIN
UNIVERSITY OF WISCONSIN



NAMAN BANSAL
Logistics Head

Shipsy

Shipsy



AMANDEEP
Operations Head

Deepsolv

deepsolv

STUDENT COUNCIL

'23-'24



MADHAV AGGARWAL
President

"The only limit to our realization of tomorrow is our doubts of today." — Franklin D. Roosevelt

I believe entrepreneurship isn't just about launching a business; it's a lifestyle centered around innovation, taking risks, and overcoming challenges. Entrepreneurs are the ones who constantly seek opportunities, challenge the status quo, and embrace uncertainty with a mindset geared toward growth and impact. In many ways, aren't we all a little bit entrepreneurial?

As I sign off as President of the Entrepreneurship Cell at Delhi Technological University, I feel immense pride and gratitude for the opportunities this platform has offered. From the moment I joined, my goal was to elevate E-Cell to new heights within DTU. Leading the club over the past year has been a journey filled with challenges, growth, and rewarding experiences. I had the privilege of working with an incredible team, and together we created opportunities for aspiring entrepreneurs, fostered creativity, and encouraged countless students to dream big. Finally, I want to express how deeply this club will remain a part of me. The memories I've made here will always be cherished and close to my heart.



AKASH JINDAL
Vice President

Serving as the Vice President of the Entrepreneurship Cell at Delhi Technological University was an enriching and pivotal chapter in my professional journey. This role provided me with the unique opportunity to lead a dynamic team dedicated to fostering a culture of innovation and entrepreneurship. We successfully organized high-impact events, including Startup Conclaves, Leadership Talks, Hackathons etc each designed to equip students with practical skills and valuable industry connections.

The experience of guiding nascent ideas through the complexities of early-stage development was particularly gratifying. It required not only strategic oversight but also a deep understanding of the challenges faced by emerging entrepreneurs. Navigating these challenges, whether in event management, stakeholder engagement, or resource acquisition, honed my leadership abilities and reinforced the importance of strategic thinking and collaboration.

I owe a great deal of my growth to E-Cell DTU. It is an exceptional platform for anyone looking to develop critical skills, from leadership to problem-solving. I encourage all students to join E-Cell DTU, as it is a transformative experience that equips you with the tools and insights needed to excel in the entrepreneurial world.



UTKARSH ROY
Vice President

Serving as Vice President of E-Cell DTU was a transformative experience. When I started, the idea of pitching or selling anything felt intimidating, but with time and the support of my team, I developed into a confident leader. Managing a large, diverse team honed my leadership and coordination skills, while also sharpening my business instincts.

One of the most rewarding aspects was organizing high-profile events—panel discussions, workshops, and pitch competitions—that fostered innovation and collaboration. These events didn't just highlight entrepreneurial ideas; they created a community. A seasoned entrepreneur once told me, "A pitch isn't just about selling a product; it's about selling a dream." That advice profoundly impacted my approach to leadership and pitching.

Looking ahead, I'm confident that E-Cell DTU will continue to thrive. As someone once told me, "Great teams don't just follow dreams—they create them." I leave with immense gratitude, knowing that E-Cell's best is yet to come.



HARSHVARDHAN SINGH
General Secretary

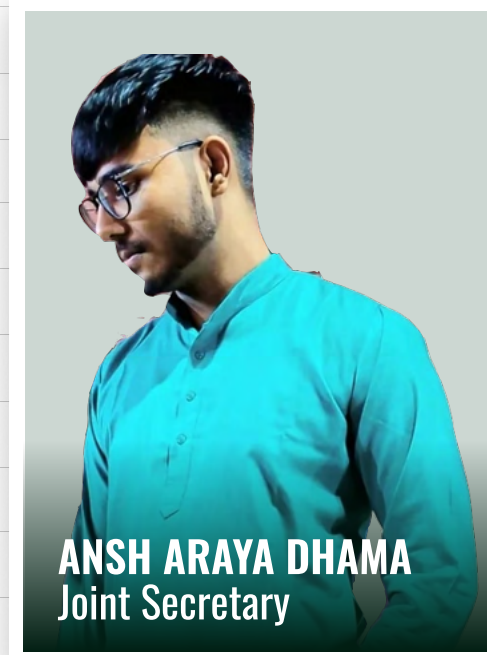
Being part of an organization that constantly pushes the boundaries of innovation has been an incredible honor. Entrepreneurship Cell DTU has provided me with invaluable lessons and connections with leading figures across various industries, including fintech, edtech, and social media. Reflecting on my tenure as the General Secretary of E-Cell DTU, it's been a journey marked by both challenges and excitement. Leading a team of over 300 members requires immense effort and resilience, but the true reward comes when that team transforms into a close-knit family, working tirelessly to bring our visions to life. Throughout our events, I had the privilege of hosting renowned speakers such as Ashneer Grover, Bipin Kaul, Alakh Pandey, Ankur Warikoo, Barkha Singh, and others. Engaging with these industry leaders has profoundly broadened my perspective on life. While we faced setbacks and made mistakes, E-Cell DTU has always embodied the philosophy of learning and growing from those experiences, emerging stronger each time. Over the past three years, E-Cell DTU has not only uncovered my true potential but also equipped me with the skills needed to navigate the professional world. For those aspiring to be job creators rather than job seekers, E-Cell DTU is the perfect launching pad.



KARTIK CHHABRA
Treasurer



VEDANT GUPTA
Joint Treasurer



ANSH ARAYA DHAMA
Joint Secretary



APARA MAITY
Joint Secretary



SAMRIDHI NANDWANI
Creative Secretary



ANSHUL
Convenor



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Convenor



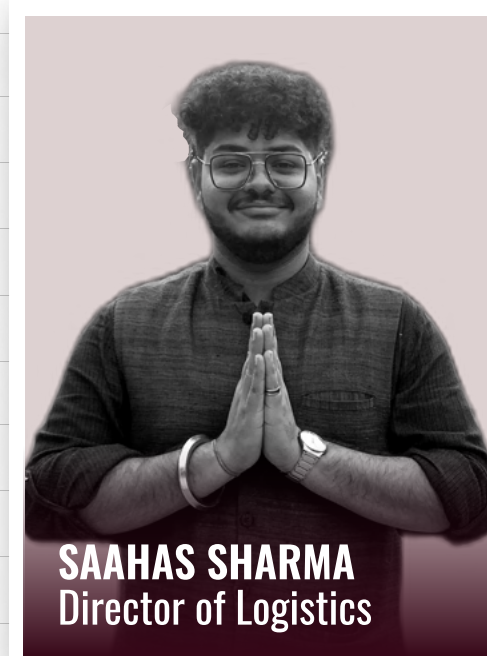
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GAUTAM PRAKASH
Director of Corporate



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Director of Logistics



SAAHAS SHARMA
Director of Logistics



RISHI ARYAN
Director of Photography

**S
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Team E-CELL





CREATIVE CREW



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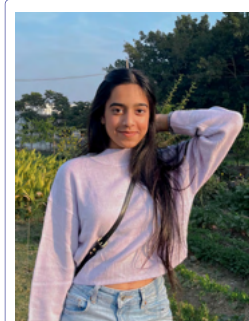
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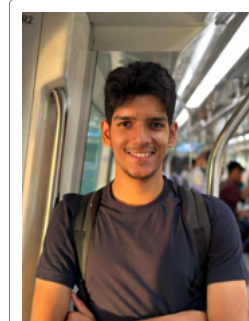
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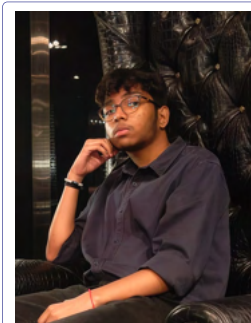
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Design



Aditi Gupta
Design



Arin Singh
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